

Hannah Peacock

Graphic Designer / Web Designer

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As a graphic designer/web designer I am no stranger to a challenge. I pride myself in my ability to keep composure in high-pressure situations as well as my ability to pick up new skills needed to either solve a problem or adhere to a new role.

I'm proficient in Figma and Adobe Creative Suite, my expertise shines brightest in inDesign, Photoshop, and Illustrator. I also possess solid knowledge in WooCommerce, WordPress, Elementor, Duda, Wix, MailChimp for email marketing, Canva as well as proficiency in social media management, Microsoft Office, and a firm grasp of UI/UX principles.

View my portfolio here: <http://hannahpeacockdesign.me>

Personal Details

Eligible to work in the UK: Yes

Highest Level of Education: Bachelor's

Industry: Information Design & Documentation

Work Experience

Freelance Graphic Designer

Hannah Peacock Design-Stockton-on-Tees

September 2020 to Present

After facing a redundancy in the wake of the Covid-19 pandemic, I took the initiative to establish my own freelance design business.

Operating as a freelancer gives me the flexibility to work from home, set my own targets, and establish my own deadlines. Throughout this venture, I maintain regular communication with clients and adhere to all designated timelines.

I've had the privilege to work with clients such

- Stylebook Directory
- MGL Group
- Uk Vape Supply
- Click A Snap
- Blackwells Butchers

And many more, providing services such as logo design, webpage hero banner designs and social media designs!

Web Designer / Graphic Designer

HoneyBadger Solutions Ltd-Remote

June 2022 to March 2024

At HoneyBadger Solutions, my primary role is as a versatile graphic designer, with responsibilities that span a diverse range of tasks. On any given week, I may find myself tasked with the following:

- Website Amends/Builds using various CMS (Duda, Wordpress, Wix, Joomla, BigCommerce..) utilising my knowledge of UI/UX practices and honing in on my HTML and CSS.
- Updating Meta Data and SEO content working closely with the SEO team
- Working as a team collaborating on web projects
- Designing digital content
- Quality checking and performing user testing on websites built by the team prior to client delivery.

As part of my role, I also dive into Google Analytics 4 and Google Tag Manager. This has been a recent addition to my skill set since joining this position. I played a pivotal role in facilitating the transition from Universal Analytics to GA4 by setting up GA4 for all of HoneyBadger's clients.

Web Designer / Graphic Designer

Sky Blue Ocean Media LTD-Stockton-on-Tees

September 2021 to March 2022

I undertook a temporary six-month contract with Sky Blue Ocean Media Ltd, an online-based digital agency catering to a diverse clientele. Throughout my contract, I primarily focused on web design utilizing Elementor—an unfamiliar tool at the outset, but one that I swiftly mastered.

- Successfully delivered three web design projects from brief to completion.
- Enhanced my web design skills to a professional level, enabling me to craft and oversee websites for various clients with unique branding.
- Designed social media posts and stories for both Sky Blue Ocean Media's accounts and those of our clients.
- Collaborated within a small team of 3-4 individuals and worked closely with the company owner via Slack.

Working remotely afforded me the opportunity to exhibit strong time management skills, showcasing my ability to excel both independently and as an integral part of a team.

PART-TIME MATERNITY COVER Admin / Marketing Assistant

Blackwells Butchers-Stockton-on-Tees

February 2021 to August 2021

While at Blackwells Butchers, I took charge of various administrative tasks, including handling phone inquiries and taking charge of their Wordpress site where I updated products and orders. I published weekly email marketing campaigns using Mailchimp aimed at driving online orders and highlighting seasonal promotions.

Furthermore, I leveraged my graphic design proficiency to create captivating website banners for the company.

In this capacity, I gained invaluable experience in overseeing a highly active company website. This encompassed meticulous inventory management, order processing, discount code administration, and

ensuring seamless online order fulfillment. Additionally, I ensured that all seasonal offers remained current and engaging.

Graphic Designer

UK Vape Supply LTD-Middlesbrough
January 2019 to September 2020

I was employed at UK Vape Supply LTD, where I was their lead, full-time graphic designer.

During my time at UK Vape Supply I worked on various amounts of projects including:

- Print design (brochures, leaflets, business cards)
- Exhibition graphics (large scale designs and banners)
- Packaging design (Updating and creating new packaging)
- Branding
- Social media marketing and design
- Email marketing and design
- Digital design

In addition to these responsibilities, I addressed customer inquiries on social media and the company website.

Undoubtedly, this role presented a significant challenge for a recently graduated designer. However, I approached it with determination, resulting in the creation of captivating designs showcased worldwide, reaching as far as Cyprus - sales were driven and the company truly exploded, even winning "best extract" at the hemp and cbd expo 2019!

Testimonial: "We had Hannah design a number of projects for ourselves. Hannah was also able to organise and outsource some very specific design work.

It definitely took us to the next level and made our images pop. Would highly recommend"

Testimonial (Dai Parry, Company Director)

Education

BA (Hons) in Graphic Design (2:1)

Teesside University - Middlesbrough
September 2015 to May 2018

BTEC Level 3 Extended Diploma - Distinction* Distinction* Distinction in Creative Media

Stockton Riverside College - Stockton-on-Tees
September 2013 to September 2015

Skills

- Microsoft Office (10+ years)
- Adobe Creative Suite (5 years)

- Problem Solving
- Graphic Design (6 years)
- Print Design (5 years)
- Digital Design (5 years)
- Branding
- Motion Graphics (5 years)
- Wordpress (6 years)
- Web Design

Languages

- English - Fluent

Additional Information

You can also check out [@HannahPeacockDesign](#) on social media.